



TEENHACKS LI

LONG ISLAND'S ONLY 24-HOUR HACKATHON

300 STUDENTS • 24 HOURS OF INNOVATION
HACK FOR OUR FUTURE

NOV 9-10
2019
10AM-4PM

NEW YORK
INSTITUTE
OF TECHNOLOGY

SPONSORSHIP
PROSPECTUS

TEAM@TEENHACKSLI.COM | WWW.TEENHACKSLI.COM



WHAT IS TEENHACKS LI?

TeenHacks LI is Long Island's premier 24-hour hackathon. Since Fall 2018, we have hosted over 300 student participants from all over the Northeast between two events in collaboration and garnered tremendous support from the community. Now, we're back for a bigger and better event!

On November 9-10th, over 300 high school students from across the Northeast will get together to learn, create, and share at the New York Institute of Technology. We will have professional mentors and an array of workshops. We hope to provide a space unlike any other for students to build whatever they want, share what they make, and compete for prizes. We hope to build a hacker community here on Long Island, with an emphasis placed on innovation and entrepreneurship.

“*TeenHacks LI* has done an **amazing** job bringing the thrill of **coding** to Long Island's **youth**. New York Institute of Technology is delighted to serve as the site of their **biggest** 24-hour hackathon of 2019 as we welcome **programmers, designers, builders, and developers** from all over the region to our Old Westbury campus.”

- Nada Marie Anid, Vice President for Strategic Communications & External Affairs @ NYIT

“History shows us that great **innovation** and **discovery** can happen at **any age**. Now more than ever, our future depends on the next generation's ability to **collaborate** to harness **creativity** in order to solve some of the most intractable **challenges** we face. *TeenHacks LI* is **vital** because they promote **breakthroughs** in scientific innovation but also **inspire** our young people to pursue careers in **STEM**.”

- Laura Curran, Nassau County Executive

300+ APPLICANTS
FOR THE SPRING
THLI HACKATHON

60+ GROUP
PROJECTS
SUBMISSION

STUDENTS
ACROSS
12 STATES
90 SCHOOLS

WHY BECOME A SPONSOR?

SUPPORT COMPUTER SCIENCE ENGAGEMENT FOR THE YOUNG, BRILLIANT MINDS OF TOMORROW



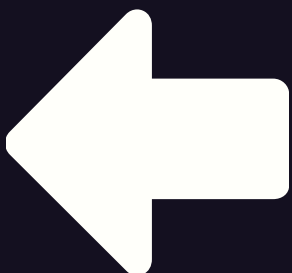
EASILY REACH LONG ISLAND'S UNTAPPED AND UNIQUE MARKET THROUGH US, LONG ISLAND'S ONLY 24-HOUR HIGH SCHOOL HACKATHON.



PROMOTE YOUR COMPANY/ORGANIZATION'S THROUGH BRANDING, WORKSHOPS, SENDING SWAG, AND/OR SENDING REPRESENTATIVES.



DEMO YOUR PRODUCT/SERVICE, PROVIDE TECH RESOURCES, RECEIVE LIVE FEEDBACK, AND RECRUIT FROM A POOL OF INCREDIBLE INDIVIDUALS.



YOUR MONEY WILL ALL GO DIRECTLY TOWARDS MAKING TEENHACKS LI POSSIBLE AND FREE FOR ALL. THIS INCLUDES VENUE, SERVICES, FOOD, PRIZES, AND ANYTHING ELSE TO MAKE THE HACKER'S EXPERIENCE THE BEST IT CAN BE. WE ARE COMPLETELY STUDENT-RUN AND HAVE NO PAID STAFF.

SPONSORSHIP TIERS

GENERAL	BRONZE \$1000	SILVER \$2000	GOLD \$3500	DIAMOND \$5000
Recognition at opening ceremony	★	★	★	★
Logo on website	small	medium	large	largest
Present award		★	★	★
Keynote slot			3 mins	5 mins
Host workshop			45 mins	90 mins
Company representative on judging panel			★	★
Dedicated room in venue				★

BRANDING	BRONZE \$1000	SILVER \$2000	GOLD \$3500	DIAMOND \$5000
Distribute marketing material/swag	★	★	★	★
Logo on T-Shirt	small	medium	large	largest
Social media promotion	★	★	★	★
Send company representatives		★	★	★
Sponsor table		★	★	★
Emailing list			★	★
Included on press releases				★
"Flagship Sponsor" branding on marketing materials				★

ALL MONETARY DONATIONS ARE TAX DEDUCTIBLE

NOTE: ALL SPONSORSHIP PACKAGES ARE OPEN TO NEGOTIATION

CONTACT US AT TEAM@TEENHACKSLI.COM